

Schedule for QYea Career Day 2012

Date: February 11th 2012

Location: Cisco Office

181 Bay St. Suite 3500

Toronto, ON

Contact on conference day: 647 449 2066

North Tower of Brookfield Place at Bay and Welling,
enter off Wellington Street, between Yonge & Bay

Participate in 1 option during each break out session

Time	Session Options		
12:30 to 1:00	Arrive/registration		
1:00 to 1:20	Opening remarks		
1:30 to 2:30	Is MBA/Law/MSc. right for me?	Now What? – tips to successful first year as an engineer	Switching careers – how do I go about it?
2:45 to 3:45	Follow your passion or fill your wallet	Creative leadership – putting you in the driver's seat for your career	Going it alone – succeeding as an entrepreneur
3:45 to 4:15	Break – Munchies by The Food Dudes		
4:15 to 5:15	Personal Finance 101	Making it all worth it – tips on balancing work, family and fun	The economic situation and what it means for you
5:30 to 6:15	Keynote address		
6:30 to 8:30	Cocktails + heavy appetizers – Jump (18 Welling St. West)		

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Session Descriptions

Session	Description for Participants	Speaker
Now What? – tips to successful first year as an engineer	No more classes, no more books just deadlines, deliverables and big opportunities. Tips for standing out & having fun in your first year.	TBD – but the shortlist looks incredible
Personal Finance 101	Now that you've got a steady pay-check here are some tips to navigate the complex world of personal finance. Learn about selecting an advisor, how to use RRSP and TFSA and what to ask when considering a mortgage.	Terri Szego Investment Advisor, BMO Nesbitt Burns Sarah Schroeder Director, BMO Harris Private Banking
Going it alone – succeeding as an entrepreneur	Considering a start up or already own a company? Spend an hour with these 2 successful entrepreneurs and share ideas about turning your idea into a company.	David Masotti Co-founder and Executive Chairman, Defyrus Inc. Michele Romanow Founder, buytopia.ca
Switching careers – how do I go about it?	Considering switching companies or looking for new job? Find out where to look, how to network effectively, nail the interview and negotiate the compensation package.	Mike Winterfield, President, Randstad Professionals
Is MBA/Law/MSc. right for me?	A panel of 3-5 graduates will share their experience and answer your questions. Including benefits & costs, impact on career and what it takes to get accepted. Moderated by admissions officer from Queen's MBA program.	Panellists <ul style="list-style-type: none"> •James Larsen, MBA, Bain & Co. •Nalin Sahni, M.E.M., J.D., FMC Law •Mark Van Berkel, MSc, Founder Hunch Manifest Inc. Moderator: <ul style="list-style-type: none"> •Espleth Murray, Associate Dean MBA, Queen's School of Business
Making it all worth it – tips on balancing work, family and fun	You've invested in your career and it's going well but you're looking for some tips on making more time for the important things outside of work. Discover some effective strategies from this leading life coach.	Dr. Sue Berman, founder, Strike a Balance and work life balance coach to Bain for over 10 years.
Follow your passion or fill your wallet	Guidance and thoughts on how to make the right trade-offs on career choices and lifestyle	Panellists <ul style="list-style-type: none"> •Martha Garriock, Cisco •Phil Sager, Bain •Jim Elson, GSNH LLP •Rich Hayward, BMO •Kevin Seto, TTC
Creative leadership – putting you in the driver's seat for your career	Tips & tricks for managing success & decision making at work. Make your own opportunities, get noticed and stay on the fast track.	Mike Ansley Managing Director, Cisco Canada Sales
The economic situation and what it means for you	In these busy, chaotic times it's hard to make sense of the fast moving world economy. This short synopsis will break down the complexity and focus on how it impacts your career.	Eric Lascelles Chief Economist, RBC Global Asset Management

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Sample of Speaker Bios

MARY ANN TURCKE

Executive Vice President – Field Services | Bell Canada

Mary Ann Turcke leads Bell Canada's Field Operations, reporting directly to the CEO. Leading a team of about 10,000 technicians, internal service representatives and managers, she is responsible for the delivery of telecommunication services to all of Bell's residential and business customers.

The key challenge is ensuring the cultural transformation of a heavily unionized environment from one of confrontation and entitlement to one of urgency and customer focus. Missed appointments, satisfaction with technician/representative, cycle time and productivity are the key measures that define success.

Maryann has previously served as Bell's Vice President, Customer Experience and Operations – Small Medium Business (SMB), where her team provided support for all SMB customers through various call centres, technical help desks and dedicated service consultants.

Mary Ann graduated from Civil Engineering at Queen's University in 1988, ranked within the top 5 students and began her career in the construction industry, designing and building roads and bridges for the Ministry of Transportation in Ontario. She also holds a Masters in Engineering from the University of Toronto and a Masters in Business Administration from Queen's University.

DAVID MASOTTI

Co-founder and Executive Chairman, Defyrus Inc.

Mr. Masotti is a senior executive, corporate director, business consultant and entrepreneur with extensive experience in numerous industries including telecommunications, aerospace, bio-defense and venture capital. Currently Mr. Masotti is the co-founder and Executive Chairman of Defyrus Inc, a life sciences biodefence company and the President & CEO of DFM Consulting Inc. Previous positions include President and Chief Operating Officer of Chemtrade Logistics Income Fund, President of Rogers Telecom Inc, President & Chief Executive Officer of Skulogix Inc, President of Spar Space Systems, and Vice President and General Manager of Rogers Rogers WAVE™ (@HOME). Mr. Masotti has an Electrical Engineering Degree from Queen's University and an MBA from the Harvard Business School and was the recipient of the Top 40 under 40 national business award. Mr. Masotti is on the board of directors of COM DEV International Ltd (TSX:CDV), Firan Technology Group (TSX:FTG), and Tancho Innovation Capital and is a business mentor for The Next 36 (Canada's Entrepreneurial Leadership Initiative). Previously Mr. Masotti served on the Board of Trustees at Queen's University and several other private and public companies.

ERIC LASCELLES

Chief Economist for RBC Global Asset Management Inc. (RBC GAM)

Eric is the Chief Economist for RBC Global Asset Management Inc. (RBC GAM) and is responsible for maintaining the firm's global economic forecast and generating macroeconomic research. He is also a member of the Investment Strategy Committee, the group responsible for the firm's global asset mix recommendations. Eric is a frequent media commentator and makes regular presentations both within and outside of RBC GAM. Prior to joining RBC GAM in early 2011, Eric spent the better part of a decade at another large Canadian securities firm, and began his career at Statistics Canada. He holds a Master's degree in Economics from Queen's University as well as a Bachelor of Economics degree from Princeton University.

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JAMES LARSEN – P.ENG, MBA
Consultant, Bain & Company Inc. Toronto

James Larsen was born and raised in Vancouver, BC. He studied Mechanical Engineering at Queen's University and after graduation in 2003, worked at the Institute for Fuel Cell Innovation where he designed, manufactured and conducted research on hydrogen fuel cells. In 2005 he transitioned to AMEC, working with the mechanical team on the design and construction management of large-scale diamond, gold and potash mines. He worked extensively in all areas of the business, including design, budgeting, scheduling, procurement, commissioning and construction management. In 2010, James began his MBA at the Richard Ivey School of Business. Following graduation in 2011, he began his current career as a Consultant with Bain & Company where he helps solve some of the toughest managerial issues facing market-leading companies across a variety of industries.

MIKE ANSLEY
Vice President, Partner Organization Cisco Canada

As Vice President, Partner Organization for Cisco Canada, Mike Ansley leads a diverse organization with responsibilities for channel partners, distribution, and the small and medium-sized business segment in Canada. His team works to ensure that all channel partners have the necessary programs, tools, training, and support resources they need to create demand and preference for Cisco products.

Ansley also continues to serve as Vice President of Solutions for Cisco Canada, where he is responsible for advanced technologies and architecture sales. This group includes national sales and engineering teams focused on unified communications, data centre, optical, wireless, and security solutions.

Ansley holds a bachelor of business administration degree from Wilfrid Laurier University in Waterloo, Ontario, and a master of business administration degree from the University of Toronto. Ansley is currently working on a master of management science at the University of Waterloo's School of Engineering.

TERRI SZEGO, MBA, CFA
Investment Advisor and Portfolio Manager with BMO Nesbitt Burns

Terri and her team provide comprehensive, personalized investment planning to clients and are dedicated to helping them achieve their investment goals. Prior to joining BMO Nesbitt Burns as an Investment Advisor more than 7 years ago, Terri first worked as a Mining Engineer and then as an Investment Banker specializing in the mining sector. Terri has her CFA designation and holds both an MBA from the Richard Ivey School of Business (at the University of Western Ontario) and an Engineering degree from Queen's University.

MIKE WINTERFIELD

President, Randstad Professionals

In his role as President of Randstad Professionals, the country's largest professional Staffing and HR services provider, Mike Winterfield is responsible for all of the Randstad Professionals brands that span across Canada and include: Randstad Technologies, Engineering, Accounting, Finance, HR, Sales and Marketing. Mike has held a number of roles including working directly with clients and job seekers, speaking at industry events and acting as a board member for a non-profit organization.

Since joining Randstad Canada in 1995, he has held positions as a Recruiter, Account Manager, Client Executive, Sales Manager, Branch Manager, Director, Vice President. In 2011, he was promoted to President of Randstad Professionals, which earned short of half a billion dollars last year. Mike was listed as one of the top 40 under 40 in the December 2011 issue of Business in Vancouver.

DR SUE BEHRMAN

Dr Sue Behrman is a British Family Doctor who was a pioneer in integrative and mind/body medicine.

In 1987 she set up a practice within Bain and Company's London office treating patients holistically by incorporating stress management and exercise physiology with conventional medicine.

In 2006 she moved to Chicago and set up www.strikeabalance.org for Bain in Chicago and Toronto. Dr Sue has embraced the new discipline of positive psychology and is passionate about coaching young people in the workplace to enjoy all aspects of their life. She is a member of the International Positive Psychology Association.

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